

Role: COMMUNICATION MANAGER/DESIGNER

PFP - Portuguese Railway Platform Association seeks a **Communication/Designer** able to support the communication actions of the Portuguese National Railway Cluster.

Responsibilities

- Support to the elaboration of a Communication Plan integrated with PFP Strategic Plan, in order to promote a new image of the national railway, highly technological, sustainable, and of great relevance in the development of new concepts of mobility.
- Media relations management, institutional entities and/or other clusters and partners.
- Events Organization and Management, with support to all the necessary communication elements.
- Creation, dynamization and management of the various communication tools of the Cluster:
 - with associates,
 - with digital communication forms (websites, newsletters, social networks),
 - with support for the development of thematic content/opinion articles.
- Regular surveillance and dissemination to Associates Members, content related to Railway.
- Support to the various Projects in which the Cluster participates, in its communication aspect: graphic image, websites, promotion and dissemination.

Profile

- Higher Education in Communication or Marketing, Communication Design, or equivalent work experience.
- Sensitive for business-oriented communication, marketing and digital technologies.
- Complete autonomy for the creation, use and management of digital and web communication tools.
- Good writing, and transmission skills.
- Excellent linguistic, oral and written skills, both in Portuguese and in English (mandatory factor).
- Great autonomy and responsibility, for the development of its functions.
- Availability to travel, organize and manage national and international congresses and events.
- Valued previous experience in communication strategy management, with the ability to express complex ideas to professionally diverse audiences.

Proposal

- Competitive salary according to the candidate's role and experience.
- Integration into a non-profit Association of high potential, innovative and ambitious.
- Participation in institutional relations at the highest level, in national and international projects.
- Flexible environment with full autonomy in work dynamics: flexible working hours and remote work policy, results oriented.

About PFP - Portuguese Railway Platform Association

With the vision of making "Portugal an international reference center in the railway sector and a privileged place for the development of IDI projects in the Railway area", PFP – Portuguese Railway Platform Association, founded on July 23, 2015, bringing together today more than 100 members, divided by large companies (public and private), small and medium-sized enterprises (SMEs), non-business entities of SI&I and other business associations, seeking the representativeness of the Portuguese Railway value chain.

PFP Mission:

Definition of a common strategy for research and innovation rail sector Portuguese, in an inclusive and collaborative manner with the authorities, for the promotion and joint IDI projects, new business development and internationalization of the Portuguese National Railway Sector.

Please apply to: info@ferrovia.pt